Discipline /Field	Project number
IT / User Experience	PIC-XX

Project title

Designing an ingenious online assistant using Frogans as a medium

Project description

At the beginning of the 1990s, a medium for publishing content and services was introduced on the Internet: the World Wide Web. This medium suggests publishing content and services which involve text-based communication, long pages, and complex user interfaces.

Today, a new medium for publishing content and services is being introduced on the Internet: Frogans. This medium suggests publishing content and services which involve visual communication, focused content, and natural interaction. Frogans enables a new kind of communication between end users and publishers of content and services. Frogans is not meant for publishing Web sites, but Frogans sites, a new kind of online site founded upon a different format.

For an overview of the technology making up Frogans as a medium: https://www.frogans.org/en/resources/overview/access.html

The Frogans technology is developed by the OP3FT, a Standards Developing Organization (SDO) based in France, with a local branch in Beijing.

The project consists in designing an ingenious online assistant using Frogans as a medium.

Three deliverables are expected from students (in English):

- 1. A general design of the online assistant including a description of the service(s) provided by the online assistant, its main features, the data sources used to provide the service(s).
- 2. A detailed design of the online assistant, formalized using the UADD (Uniform Asymmetric Dialog Description) methodology created by the OP3FT. This methodology will be presented to students by the OP3FT.
- 3. A prototype of the online assistant.

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